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ACADEMIC QUALIFICATIONS

German Academic Qualification for Ph.D. Supervisor, (Habilitation), (2016), **ESCP Europe**, Germany.

PhD in Economics, (Dr. rer. pol.), (2011), "A Process Perspective on Effectuation: Elements, Effects, Antecedents and Complements", **RWTH Aachen University**, Germany.

Master of Science in Management, (Diplomkaufmann), (2004), **Otto Beisheim Graduate School of Management**, Germany.

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

FISCHER, D., M. BRETTEL, R. MAUER, "The Three Dimensions of Sustainability: A Delicate Balancing Act for Entrepreneurs Made More Complex by Stakeholder Expectations", *JOURNAL OF BUSINESS ETHICS*, 2020, vol. 163 (1), pp. 87-106

SZAMBELAN, S., Y. DRAGON JIANG, R. MAUER, "Breaking through innovation barriers: linking effectuation orientation to innovation performance", *EUROPEAN MANAGEMENT JOURNAL*, 2020, vol. 38(3), pp. 425-434

VAN DE SANDT, N., R. MAUER, "The Effects of Action-Based Entrepreneurship Education on Ambiguity Tolerance and Entrepreneurial Alertness", *JOURNAL OF ENTREPRENEURSHIP EDUCATION*, 2019, vol. 22(4)

KREER, F., R. MAUER, S. STRESE, M. BRETTEL, "On private equity exits of family firms in the German Mittelstand", *JOURNAL OF BUSINESS ECONOMICS*, 2018, vol. 88(3-4), pp. 503-529

MAUER, R., R. WUEBKER, J. SCHLÜTER, M. BRETTEL, "Prediction and control: An agent-based simulation of search processes in the entrepreneurial problem space", *STRATEGIC ENTREPRENEURSHIP JOURNAL*, 2018, vol. 12(2), pp. 237-260

WERTHES, D., R. MAUER, M. BRETTEL, "Understanding challenges and entrepreneurial self-efficacy during venture creation for entrepreneurs in cultural and creative industries", *INTERNATIONAL JOURNAL OF ENTREPRENEURSHIP AND SMALL BUSINESS*, 2018, vol. 33(2), pp. 265-288

KARMANN, T., R.MAUER, T. C.FLATTEN, M.BRETTEL, "Entrepreneurial orientation and corruption", *JOURNAL OF BUSINESS ETHICS*, 2016, vol. Vol. 133, Issue 2, pp. pp. 223-234 (12 p.)

MAUER, R., D.APPELHOFF, V.COLLEWAERT, M.BRETTEL, "The conflict potential of the entrepreneur's decision-making style in the entrepreneur-investor relationship", *INTERNATIONAL ENTREPRENEURSHIP AND MANAGEMENT JOURNAL*, 2016, vol. 12(2), pp. 601-623

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REYEMEN, I., P.ANDRIES, H.BERENDS, R.MAUER, U.STEPHAN, E.VAN BURG, "Understanding dynamics of strategic decision-making in venture creation: A process study of effectuation and causation", *STRATEGIC ENTREPRENEURSHIP JOURNAL*, 2015, vol. Vol. 9, Issue 4, pp. pp. 351-379 (29 p.)

WERHAHN, D., R.MAUER, T. C.FLATTEN, M.BRETTEL, "Validating effectual Orientation as Strategic Direction in the Corporate Context", *EUROPEAN MANAGEMENT JOURNAL*, 2015, vol. Vol. 33, Issue 5, pp. pp. 305-313 (9 p.)

MAUER, R., M.BLAUTH, M. BRETTEL, "Competitive advantage through entrepreneurial decision-making : Effectuation for fast problem-solving", *DIE BETRIEBSWIRTSCHAFT*, 2015, vol. 75 (4), pp. 233-251

MIDDELHOFF, J., R.MAUER, M.BRETTEL, "Antecedents of Entrepreneurs' trust in their Investor in the Post-Investment Phase: Do Someting Good !", *VENTURE CAPITAL*, 2014, vol. Vol. 16, Issue 4, pp. pp. 327-347 (21 p.)

MAUER, R., M.BLAUTH, M.BRETTEL, "Fostering Creativity in New Product development Through Entrepreneurial Decision-Making", *CREATIVITY AND INNOVATION MANAGEMENT*, 2014, vol. Vol. 23, Issue 4, pp. pp. 495-509 (15 p.)

BRETTEL, M., R.MAUER, D.APPELHOFF, "The Entrepreneur's Perception in the Entrepreneur-VCF Relationship: The Impact of Conflict Types on Investor Value", *VENTURE CAPITAL*, 2013, vol. Vol. 15, Issue 3, pp. S. 173-197 (25 s.)

BRETTEL , M., R.MAUER, T. S.WALTER, "Academic high-profile employees and their intentions of valorizing university research", *JOURNAL OF BUSINESS ECONOMICS*, 2013, vol. Vol. 83, Issue 4, pp. pp. 357-382 (26 p.)

WALTER, T. S., R.MAUER, M.BRETTEL, "Grace, gold, or glory ? Exploring incentives for invention disclosure in the university context", *JOURNAL OF TECHNOLOGY TRANSFER*, 2013, pp. pp. 1-35 (35 p.)

BRETTEL, M., R.MAUER, A.ENGELEN, D.KUPPER, "Corporate Effectuation: Entrepreneurial Action and its Impact on R&D Project Performance", *JOURNAL OF BUSINESS VENTURING*, 2012, vol. Vol. 27, Issue 2, pp. pp. 167-184 (18 p.)

MAUER, R., D.GRICHNIK, "Your market, the unknown being : coping with uncertainty as the core of entrepreneurial marketing", *JOURNAL OF BUSINESS ECONOMICS*, 2011, vol. Vol. 81, Issue 6, pp. pp. 59-82 (23 p.)

SCHMELTER, R., R.MAUER, C.BORSCH, M.BRETTEL, "Boosting Corporate Entrepreneurship through HRM: Evidence from German SMEs", *HUMAN RESOURCE MANAGEMENT*, 2010, vol. Vol. 49, Issue 4, pp. pp. 715-741 (27 p.)

MAUER, R., R.SCHMELTER, A.ENGELEN, M.BRETTEL, "Conjuring the entrepreneurial spirit in small and medium-sized enterprises the influence of management on corporate entrepreneurship", *INTERNATIONAL JOURNAL OF ENTREPRENEURIAL VENTURING*, 2010, vol. Vol. 2, Issue 2, pp. pp. 159-184 (25 p.)

Non-Peer Reviewed Journals articles

SHELDON, R., C., M.KUPP, R.MAUER, T.RAYNA, "Institutional Mechanisms Enabling Markets for Technology & Ideas", 2018, Kyoto, Japan

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ALSOS, G., T. CLAUSEN, R. MAUER, S. READ, S. SARASVATHY, "Effectual exchange: from entrepreneurship to the disciplines and beyond", *SMALL BUSINESS ECONOMICS*, 2020, vol. 54 (3), pp. 605-619

FURLOTTI, M., K. PODOYNITSYNA, R. MAUER, "Means Versus Goals at The Starting Line: Performance and Conditions of Effectiveness of Entrepreneurial Action", *JOURNAL OF SMALL BUSINESS MANAGEMENT*, 2020, vol. 58 (2), pp. 333-361

ALSOS, G., R. MAUER, T. CLAUSEN, S. SOLVOLL, "Competence Or Context? Exploring The Relationship Of Expertise, Uncertainty And Effectual Behavior", *FRONTIERS OF ENTREPRENEURIAL RESEARCH*, 2016

Articles in Professional Journals

R. MAUER, M. FASCHINGBAUER, "Effectuation: Unternehmerische Impulse für das Change Management", *Zeitschrift OrganisationsEntwicklung zoe*, 2012

Press Articles

MEISTER, A., R. MAUER, "Understanding refugee entrepreneurship incubation - an embeddedness perspective", *INTERNATIONAL JOURNAL OF ENTREPRENEURIAL BEHAVIOUR AND RESEARCH*, 2019, vol. Vol. 24 No. 5, pp. 1065-1092

WERTHES, D., R. MAUER, M. BRETTEL, "Cultural and Creative Entrepreneurs and the question of their entrepreneurial Identity", *INTERNATIONAL JOURNAL OF ENTREPRENEURIAL BEHAVIOUR AND RESEARCH*, 2018, vol. 24(1), pp. 290-314

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