

Jacqueline FENDT

ESCP Europe

Entrepreneurship

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ACADEMIC POSITIONS

Current positions

Since 2018: ESCP Europe (Paris, London, Berlin, Madrid, Torino), Emeritus Professor, Entrepreneurship.

Since 2006: ESCP Europe (Paris, London, Berlin, Madrid, Torino), Executive position, Entrepreneurship.

Since 2006: CCIP (Paris), Executive position.

Previous positions

2006 - 2018: ESCP Europe (Paris, London, Berlin, Madrid, Torino), Professor, Entrepreneurship.

ACADEMIC QUALIFICATIONS

French Qualification For PhD Supervisor, (Habilitation à diriger des recherches), (2011), "The Emergence of CEO learning and learning a method of emergence: A multi-level journey through wonderland", **University of Strasbourg**, France.

Other Doctoral degree, (Autre Doctorat), (2006), "The CEO in Post-Merger Situations: An Emerging Theory on the Management of Multiple Realities", **Leiden University**, Netherlands.

PhD in Business Administration, Strategy(Doctorat ès Sciences de gestion, Strategy & Organization, Stratégie), (2005), "PhD Business Administration", **Lorange Institute of Business**, Switzerland.

ACADEMIC EXPERIENCE

Academic supervision

PhD/HDR

Supervisor of the PhD thesis of: Phuong Nguyen (ESCP Europe) In progress; Miona Milosevic (ESCP Europe) In progress; Moyra Marval (ESCP Europe) In progress; Cuong Nguyen (ESCP Europe) In progress;

SERVICES TO THE ACADEMIC COMMUNITY

Editorial activities

Journal Director (PRJ) of *ACADEMY OF MANAGEMENT LEARNING AND EDUCATION*, Since 2016;

Reviewer in: *QUALITATIVE RESEARCH METHODS IN ORGANIZATION AND MANAGEMENT*, Since 2015; *ACADEMY OF MANAGEMENT LEARNING AND EDUCATION*, Since 2011; *ENTREPRENEURSHIP THEORY AND PRACTICE*, Since 2012; *JOURNAL OF MARKETING RESEARCH*, Since 2012; *European Academy of Management (EURAM)*, Since 2012; *Academy of Management (AOM)*, Since 2012;

Activities in academic associations/colloquia

Academic Association: President or Vice-President

Academic Association: President or Vice-President of European Academy of Management (EURAM), Past chair, research methods & research practice SIG, Since 2016

Academic Association: Scientific Committee Member

Academic Association: Scientific Committee Member, Delémont, Since 2016

Academic Association: Scientific Committee Member of ECOLE POLYTECHNIQUE, PALAISEAU, Laboratoire CRG, Since 2012

Academic Association: Member

Member of: European Academy of Management (EURAM)

Member of: ECOLE POLYTECHNIQUE

Member of: European Academy of Management (EURAM)

Colloquia: Organizer/co-organizer

Colloquia: Organizer/co-organizer, European Academy of Management (EURAM), Track "research methods & research practice", 2013, January 01

Colloquia: Organizer/co-organizer, European Academy of Management (EURAM), Research methods SIG, 2016, January 01

Colloquia: Organizer/co-organizer, European Academy of Management (EURAM), Symposium Entrepreneurship Pedagogy, 2016, January 01

Colloquia: Organizer/co-organizer, European Academy of Management (EURAM), Rotterdam, 2012, January 01

Colloquia: Track Chair

Colloquia: Track Chair, ESCP Europe Business School, London, Entrepreneurship event, 2012, March 22

Other activities

Associate researcher

Associate researcher, ECOLE POLYTECHNIQUE, Laboratoire CRG, Since 2015

Scientific Expert (Gvt & Research Agencies)

Scientific Expert (Gvt & Research Agencies), Commission Européenne pour l'entrepreneuriat et l'innovation, Since 2014

Scientific Expert (Gvt & Research Agencies), National Swiss Fund, Reviewer pour les projets de recherche, Since 2015

Scientific Expert (Gvt & Research Agencies), Commission Européenne , Experte pour la Commission Européenne (entrepreneuriat, innovation) évaluation de propositions internationales de clusters, Since 2016

Scientific Expert (Gvt & Research Agencies), Comission Européenne pour l'entrepreneuriat et l'innovation, Since 2012

Scientific director of a research program

Scientific director of a research program, Recherche entrepreneuriat et innovation, Since 2007

Scientific director of a research program, Co-Direction de la Chaire de Recherche en Entrepreneuriat et Innovation, Since 2012

Scientific expert in a research program

Scientific expert in a research program, Academy of Management, Since 2016

Scientific expert in a research program, European Academy of Management (EURAM), Since 2016

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

JONSEN, K., J.FENDT, S.POINT, "Convincing Qualitative Research: What Constitutes Persuasive Writing?", *ORGANIZATIONAL RESEARCH METHODS*, 2018, vol. 21(1)

FENDT, J., S.POINT, K.JONSEN, "Qualitative Inquiry in Management: Methodological Dilemmas and Concerns in Meta-Analysis", *EUROPEAN MANAGEMENT REVIEW*, 2017, vol. Vol. 14, Issue 2, pp. pp. 185-204

BUREAU, S., J.FENDT, "La dérive "situationniste". Le plus court chemin pour apprendre à entreprendre ?, in : Le management face à la complexité", *REVUE FRANCAISE DE GESTION*, April 2012, vol. 223, no. 4, pp. 181-200

SALVADOR, E., S.BUREAU, J.FENDT, "Small firms and the growth stage: can entrepreneurship education programmes be supportive ?", *INDUSTRY AND HIGHER EDUCATION*, April 2012, vol. 26, no. 2, pp. 79-100

BUREAU, S., J.FENDT, "Entrepreneurship in the informal economy: why it matters?", *INTERNATIONAL JOURNAL OF ENTREPRENEURSHIP AND INNOVATION*, 2011, vol. 12, no. 2, pp. 85-94

FENDT, J., R.KAMINSKA-LABBE, "Relevance and creativity through design-driven action research: Introducing pragmatic adequacy", *EUROPEAN MANAGEMENT JOURNAL*, June 2011, vol. Vol. 29, Issue 3, pp. pp.217-233 17 p.

KAMINSKA-LABBE, R., W.SACHS, J.FENDT, "Producing and Socializing Relevant Management Knowledge: Re-turn to Pragmatism", *EUROPEAN BUSINESS REVIEW*, 2008, vol. Vol. 20, Issue 6, pp. pp. 471-491 21 p.

FENDT, J., W.SACHS, "Grounded Theory Method in Management Research : Users' Perspectives", *ORGANIZATIONAL RESEARCH METHODS*, July 2008, vol. vol.11, issue 3, pp. pp 430-455 26 p

FENDT, J., "CEOs and Managerialism, Success Trap, Blind Trust and Global Mindset: Introducing the Individual Vigilance/Social Experimentation Framework", *JOURNAL OF BUSINESS AND ECONOMICS RESEARCH*, Winter 2006, pp. pp 1-32 32 p

FENDT, J., "Pre- and post-Enron Learnings on Learning in M&A Environments: A qualitative study on the Influence of Management Andragogy on Executives' Ability to Successfully Manage M&As" Forthcoming *INTERNATIONAL JOURNAL OF BUSINESS AND ECONOMICS*

FENDT, J., "Learnings about Learning in M&A Transitions", *INTERNATIONAL JOURNAL OF BUSINESS AND ECONOMICS*, 2002, pp. pp 315-324 10 p

Books and Book Editor

FENDT, J., *The CEO in post-merger situations*, Eburon, Delft, Netherlands, 2005

Chapters in book

FENDT, J., S.BUREAU, "Small business education in a "grande nation" : antinomy, opportunity or both ?" in *Handbook of Research in Entrepreneurship Education, Vol. 3: Perspectives International.*, FAYOL A. Ed., Edward Elgar, pp. 86-109, 2010

FENDT, J., "CEO Discourse in Mergers and Acquisitions: Toward a Theory of the Promise-Realities Gap" in *Research in Organizational Change and Development - vol. 16.*, PASMORE B., WOODMAN R. (eds), Elsevier, pp. pp 105-153 49 p, 2007

FENDT, J., R. S.SCHULER, S. E.JACKSON, "Human Resource Management Issues in Cross-Border Alliances" in *International Human Resource Management: A Critical Text.*, SCULLION H., LINEHAN M. (eds), Palgrave Macmillan, 2005

FENDT, J., R. S.SCHULER, S. E.JACKSON, "HR Leader, Staff and Department" in *Leadership in Turbulent Times - vol. 10.*, BERNDT R. (ed.), Springer, 2003

FENDT, J., "Pre- and Post-Enron Learnings on Leadership in M&A Environments" in *Leadership in Turbulent Times - vol. 10.*, BERNDT R. (ed.), Springer, 2003

FENDT, J., "Why German Entrepreneurial Activity is still Lagging Behind the USA: Looking at Social Legitimacy, Equity Financing and Managerial Competence" in *Management Konzepte für die New Economy.*, BERNDT R. (ed.), Springer, 2002

Research Monograph

FENDT, J., P.NGUYEN, "Parents' OTC Medication Behavior with their Children: Toward a Conceptual Framework of Cognition, Affect and Behavior", *British Academy of Management*, 2014

FENDT, J., S.BUREAU, ""Making A Dent in the Universe" - Understanding, and Improving, Entrepreneurship through Art", *Academy of Management (AOM)*, 2010

Published Case Studies

BUREAU, S., J.FENDT, "*Innovation, entrepreneuriat et PME*", Pour une nouvelle vision de l'innovation, MORAND, P. & MANCEAU, D., Ministère de l'Economie des Finances et de l'Industrie, 2009

Non-Peer Reviewed Articles

BUREAU, S., J.FENDT, "Dérivé pour apprendre à entreprendre", *ENTREPRENDRE ET INNOVER*, 2011, vol. 3-4, no. 11-12, pp. 86-94

PhD Dissertation completed

FENDT, J. - "The CEO in Post-Merger Situations: An Emerging Theory on the Management of Multiple Realities" - 2006, *Leiden University*, France

HDR Dissertation completed

FENDT, J., "*The Emergence of CEO learning and learning a method of emergence*", *Université de Strasbourg*, 2011

Articles in Professional Journals

FENDT, J., V.TRAN, "Like an Artist, like a Poet. Understanding, and Improving, Entrepreneurship Through Art", *HARVARD BUSINESS REVIEW POLSKA*, 2011, pp. pp. 31-44 14 p.

FENDT, J., S.BUREAU, "Entrepreneurial Mindset and Informal Entrepreneurship, The Power of Grey : An educational Field Experiment in the Suburbs of Paris", *HARVARD BUSINESS REVIEW POLSKA*, 2011

FENDT, J., "Are You Promoting Change or Hindering It?", *HARVARD MANAGEMENT COMMUNICATION LETTER*, Winter 2006, vol. vol. 3, issue 1, pp. pp 1-4 4 p

Press Articles

FENDT, J., M.MILOSEVIC, "Venture capital and its French exception: Explaining performance through human capital, policy and institutional failures", *Science and Public Policy*, 2016, vol. 43, 5, pp. 660 - 679

FENDT, J., P.TECTIN, S.BUREAU, "Quand l'académisme scientifique remet en cause l'académisme pédagogique", *PRATIQUES DE FORMATION-ANALYSES*, July 2011, vol. 60-61, no. "Former les managers", pp. 153-182