

Valérie MOATTI

ESCP Europe

Information & Operations Management

79 avenue de la République

75011 Paris, London, Berlin, Madrid, Torino

France

moatti@escp.eu



## ACADEMIC POSITIONS

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### *Current positions*

Since 2017: ESCP Europe (Paris, London, Berlin, Madrid, Torino), Faculty Dean, Information & Operations Management.

### *Previous positions*

2014 - 2020: ESCP Europe (Paris, London, Berlin, Madrid, Torino), Scientific Co-Director of a Chaire, Information & Operations Management.

2016 - 2017: ESCP Europe (Paris, London, Berlin, Madrid, Torino), Professor, Information & Operations Management.

## ACADEMIC QUALIFICATIONS

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**French Qualification For PhD Supervisor**, (Habilitation à diriger des recherches), (2015), **Université de Paris 1 Panthéon-Sorbonne**, France.

**PhD in Business Administration**, (Doctorat ès Sciences de gestion), (2005), **HEC Paris**, France.

**Research Master**, (DEA Economie Appliquée), (1993), **INSTITUT D'ETUDES POLITIQUES IEP**, France.

## ACADEMIC EXPERIENCE

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### *Academic supervision*

#### *PhD/HDR*

Supervisor of the PhD thesis of: Lilliane Cabrini Carmagnac (ESCP Europe) In progress; Camilla Lee Park (ESCP Europe) In progress; Liliane Cabrini Carmagnac (ESCP Europe) In progress;

## SERVICES TO THE ACADEMIC COMMUNITY

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### *Editorial activities*

Editor-in-Chief/ Co-Editor of a PRJ of *SUPPLY CHAIN FORUM: AN INTERNATIONAL JOURNAL*, 2016;

Reviewer in: *Atlas - Association Francophone de Management International (AFMI)*, Since 2016; *JOURNAL OF CLEANER PRODUCTION*, Since 2016; *Rencontres Internationales de la Recherche en*

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*Logistique et Supply Chain management*, Since 2016; *EUROPEAN MANAGEMENT JOURNAL*, Since 2012; *EUROPEAN MANAGEMENT JOURNAL*, Since 2013; *JOURNAL OF PRODUCTION AND SUPPLY MANAGEMENT*, 2014 - 2015; *LOGISTIQUE & MANAGEMENT*, 2014 - 2015; *SUPPLY CHAIN FORUM: AN INTERNATIONAL JOURNAL*, 2014 - 2015;

### **Activities in academic associations/colloquia**

#### **Academic Association: Executive Council Member**

Academic Association: Executive Council Member of Fapics, Paris, Membre du conseil d'administration, association française de supply chain management, représentation d'ESCP Europe, Since 2015

#### **Academic Association: Scientific Committee Member**

Academic Association: Scientific Committee Member of Association Francophone de Management International - ATLAS, Since 2013

#### **Colloquia: Organizer/co-organizer**

Colloquia: Organizer/co-organizer, Fapics, Paris, Organisation et conférence d'ouverture, 2012, June 14

#### **Colloquia: Scientific Committee Member**

Colloquia: Scientific Committee Member, *European Management Review*, New York, 2015, January 01

Colloquia: Scientific Committee Member, *Journal of Cleaner Production*, Paris, 2015, January 01

Colloquia: Scientific Committee Member, *Management International*, Paris, 2015, January 01

Colloquia: Scientific Committee Member, AIMS, International Association of Strategic Management, 2012, January 01

Colloquia: Scientific Committee Member, *Rencontres Internationales de la Recherche en Logistique et Supply Chain Management*, Paris, 2012, January 01 - 01

### **Other activities**

#### **Scientific expert in a research program**

Scientific expert in a research program, Chaire Société Générale, Sensemaking et CSR, Since 2013

Scientific expert in a research program, Chaire ESCP Europe / Lectra Mode and Technologie, Etude des stratégies de localisation de proximité dans l'industrie de la mode, Since 2014

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## **INTELLECTUAL CONTRIBUTIONS**

### **Peer-reviewed Articles**

MAGNANI, F., V.CARBONE, V.MOATTI, "The human dimension of lean: a literature review", *SUPPLY CHAIN FORUM : AN INTERNATIONAL JOURNAL*, 2019, vol. 20 (2)

CARBONE, V., V.MOATTI, T.SCHOENHERR, S.GAVIRNENI, "From green to good supply chains: halo effect between environmental and social responsibility", *INTERNATIONAL JOURNAL OF PRODUCTION, DISTRIBUTION & LOGISTICS MANAGEMENT*, 2019, vol. 49 (8), pp. 839-860

ACQUIER, A., V.CARBONE, V.MOATTI, "Teaching the Sushi Chef: Hybridization Work and CSR Integration in a Japanese Multinational Company", *JOURNAL OF BUSINESS ETHICS*, 2018, vol. 148(3), pp. pp. 625-645

- LEE PARK, C., M. FRACAROLLI NUNES, M. MURATBEKOVA-TOURON, V. MOATTI, "The duality of the Brazilian jeitinho: An empirical investigation and conceptual framework", *CRITICAL PERSPECTIVES ON INTERNATIONAL BUSINESS*, 2018, vol. 14(4), pp. 404-425
- DUHAMEL, F., V.CARBONE, V.MOATTI, "The impact of internal and external collaboration on the performance of supply chain risk management", *INTERNATIONAL JOURNAL OF LOGISTICS SYSTEMS AND MANAGEMENT*, 2016, vol. Vol. 23, Issue 4, pp. pp. 534-557 (23 p.)
- CARBONE, V., V.MOATTI, "The missing links in offshoring and backshoring research: learning through the 6 foundational premises of the theory of the supply chain", *SUPPLY CHAIN FORUM*, 2016, vol. 17, 4, pp. 183 - 189
- MOATTI, V., J.FABRI, D.MANCEAU, "Enter The Open Innovation Matrix: how to (fully) open innovation processes ?", *GESTION 2000*, 2016, vol. 4, pp. 77-91
- MOATTI, V., C. R.REN, J.ANAND, P.DUSSAUGE, "Disentangling the performance effects of efficiency and bargaining power in horizontal growth strategies: An empirical investigation in the global retail industry", *STRATEGIC MANAGEMENT JOURNAL*, May 2015, vol. 36, 5, pp. 745-757
- SCHEDL, S., V.MOATTI, "Mythes et réalités des coopérations au sein des places de marché électroniques: retour sur plus de 10 ans d'expérience dans l'industrie automobile", *LOGISTIQUE ET MANAGEMENT*, 2013, vol. Vol 21, n° 4, pp. pp. 47-58 10 p.
- CARBONE, V., V.MOATTI, V.ESPOSITO VINZI, "Mapping Corporate Responsibility and Sustainable Supply Chains: an Exploratory Perspective", *BUSINESS STRATEGY AND THE ENVIRONMENT*, November 2012, vol. Vol. 21, Issue 7, pp. pp. 475-494 20 p.
- CARBONE, V., C.WOOD, V.MOATTI, "Diffusion of Sustainable Supply Chain Management: towards a conceptual framework", *SUPPLY CHAIN FORUM : AN INTERNATIONAL JOURNAL*, 2012, vol. Vol. 13, n°4, pp. pp. 26-39, 14 p.
- DELPHINE MANCEAU, D., V.MOATTI, J.FABBRI, P.-F.KALTENBACH, L.BAGGER-HANSEN, "Open innovation: Putting external knowledge to work", *SUPPLY CHAIN MANAGEMENT REVIEW*, 2012, pp. pp. 42-49 (8 p.)
- CARBONE, V., V.MOATTI, "Towards greener supply chains: an institutional perspective", *INTERNATIONAL JOURNAL OF LOGISTICS*, 2011, vol. Vol. 14, Issue 3, pp. pp. 179-197 18 p.
- MOATTI, V., "Learning to expand or expanding to learn? The role of imitation and experience in the choice among several expansion modes.", *EUROPEAN MANAGEMENT JOURNAL*, February 2009, vol. Vol. 27, Issue 1, pp. pp. 36-46 11 p.
- CARBONE, V., V.MOATTI, "The green supply chain : preliminary results of a global survey", *SUPPLY CHAIN FORUM : AN INTERNATIONAL JOURNAL*, 2008, vol. Vol.9, Issue 2, pp. pp.66-76 11p.
- MOATTI, V., P.DUSSAUGE, "L'influence du mode de développement sur les avantages liés à la taille : une étude empirique dans le secteur de la grande distribution au niveau mondial", *FCS REVUE FINANCE CONTROLE STRATEGIE*, September 2005, pp. pp 145-176

## Books and Book Editor

- MOATTI, V., *L'Influence des différents modes d'expansion sur la performance*, Editions universitaires européennes, Sarrebruck, Germany, 2010
- MOATTI, V., D.BENHAMOU, R.SARFATI, *Les Clés du marché de l'art*, SEFI, Paris, France, 1992
- B.GARETTE, P.DUSSAUGE, R.DURAND, V.MOATTI, H.LAROCHE - "Strategor" - 2009, *Dunod*, Paris, France

## Chapters in book

- CABRINI CARMAGNAC, L., V.CARBONE, V.MOATTI, "Diffusion of SSCM: where are we now and where are we going?" in *Handbook on the Sustainable Supply Chain.*, Joseph Sarkis Ed., Edward Elgar, 2019

MOATTI, V., "Marshall L. Fisher : Quand Supply Chain rime avec stratégie et performance" in *Les Grands Auteurs en Logistique et Supply Chain Management.*, Lavastre, Carbone, Ageron Eds, Grands auteurs, 2016

MOATTI, V., P.DUSSAUGE, "Stratégies de croissance et développement de l'entreprise" in *MBA : l'essentiel du management par les meilleurs professeurs.*, DUFOUR B. (ed), Editions d'Organisation, pp. pp. 81-99 18 p., 2014

MOATTI, V., ""Sourcing" à bas coûts... ou coups bas du "sourcing" ?" in *Nouveaux défis du management international.*, CARBONE V., NIVOIX S., LEMAIRE J.-P. (eds), Gualino, pp. pp. 32-52 22 p., 2013

DUSSAUGE, P., V.MOATTI, "Does Expanding through Alliances vs" in *Advances in Mergers and Acquisitions vol 11.*, FINKELSTEIN S., COOPER C. (eds.) Eds, Emerald, pp. pp. 33-54 12 p., 2012

MOATTI, V., P.DUSSAUGE, "Stratégies de croissance et développement de l'entreprise" in *MBA : l'essentiel du management par les meilleurs professeurs.*, Editions d'Organisation, pp. pp. 141-164 240 p., 2008

MOATTI, V., "Le choix de la méthode la plus profitable pour grandir" in *L'art de la croissance.*, ESCP-EAP, Bain & Company (eds), Les Échos / Pearson Education / Village Mondial, pp. pp 92-97 6 p, 2007

## Presentation at Other Conference

LEE PARK, C., M.FRACAROLLI NUNES, V.MOATTI, M.MURATBEKOVA-TOURON, "The duality of Brazilian jeitinho: balancing between creativity and corruption" *32nd EGOS Colloquium.* 2016, Naples, Italy

## Non-Peer Reviewed Journals articles

DUHAMEL, F., V.MOATTI, V.CARBONE, "The Impact of Internal and External Collaboration on the Performance of Supply Chain Risk Management" in *Academy of Management (AOM), Academy of Management (AOM)*, 2013

## Research Monograph

V.CARBONE, V.MOATTI, "Supply chain verte", *ESCP-EAP*, 2008

## Published Case Studies

MOATTI, V., P.-F.KALTENBACH, L.BAGGER-HANSEN, D.MANCEAU, "*Open Innovation: What's Behind the Buzzword?*", 2011

ABERRE-KALAI, A., V.CARBONE, V.MOATTI, "*Supply Chain verte : enjeux et maturité des entreprises*", 2008

## Published Case Studies

CARBONE, V., V.MOATTI - "Amélioration des prévisions et optimisation logistique au service du "customer care"" - 2014, *Centrale de Cas et de Médias Pédagogiques*, Paris, France

MOATTI, V. - "Les défis actuels et futurs de la supply chain d'Aquarelle en 2013" - 2013, *Centrale de Cas et de Médias Pédagogiques*, Paris, France

MOATTI, V. - "La supply chain d'Hasbro France : une question de service client" - 2009, *Centrale de Cas et de Médias Pédagogiques*, France

MENDOZA, C., V.MOATTI - "3 PL : La prestation logistique d'un entrepôt de jeux et de jouets" - 2009, *Centrale de Cas et de Médias Pédagogiques*, France

MOATTI, V. - "Louis Vuitton: New product introductions vs. product availability" - 2006, *Centrale de Cas et de Médias Pédagogiques*, France

MOATTI, V. - "Le Supply Chain Management d'Aquarelle" - 2003, *Centrale de Cas et de Médias Pédagogiques*, France

## PhD Dissertation completed

MOATTI, V. - "L'influence des différents modes d'expansion sur la performance de l'entreprise" - 2005, *HEC Paris*, Jouy en Josas, France

MOATTI, V. - "Elaboration d'un modèle économétrique sur la fixation du prix des oeuvres d'art en vente publique en France" - 1992, *IEP de Paris*, France

## Articles in Professional Journals

MOATTI, V., V.CARBONE, A.ACQUIER, "Asics, ou l'entreprise multinationale à l'épreuve de la RSE", *THE CONVERSATION*, 2019, no. .

MOATTI, V., C.ABECASSIS-MOEDAS, "Délocalisation : l'industrie de la mode change de stratégie pour sauver l'innovation", *ECHOS (LES)*, 2015

## Press Articles

MOATTI, V., "Quand le digital rencontre les barrières du monde physique : la logistique au secours du e-commerce", *ACCOMEX ACTUALITES DU COMMERCE EXTERIEUR*, 2015, vol. 115, pp. 9-11

MOATTI, V., C.ABECASSIS-MOEDAS, "Peut-on concilier tradition et innovation technologique? Ce que nous apprend l'univers de la mode", *ENJEUX LES ECHOS*, 2014, vol. Serie i7 en ligne

MANCEAU, D., J.FABBRI, V.MOATTI, P.-F.KALTENBACH, L.BAGGER-HANSEN, "L'open innovation ouvre à de nouvelles pratiques", *L'EXPANSION MANAGEMENT REVIEW*, March 2012, vol. n° 144, pp. pp 115-122 8

MOATTI, V., "Sourcing" in *Crise, krach, récession, big bang ?.*, *L'EXPANSION MANAGEMENT REVIEW*, June 2009, vol. n° 133, pp. pp. 28-33 6 p.

BOUDES, T., H.LAROCHE, F.FRERY, V.MOATTI, J.-L.MUCCHIELLI, F.BANCEL, J.-M.SAUSOIS, A.MIKOL, A.KAPLAN, L.LAULUSA, "Crise, krach, récession, big bang ?", *L'EXPANSION MANAGEMENT REVIEW*, June 2009, vol. n° 133, pp. pp 10-67 58 p.

MOATTI, V., "Le choix de la méthode la plus profitable pour grandir" in *L'art de la croissance 2/5.*, *ECHOS (LES)*, November 2006, vol. Supplément au n° 19.800, pp. pp.9-10 2p

## Radio Talks

MOATTI, V. - "Mode and Tech week : les business model innovants" - 2015, *BFM radio*

## Contributions on Blogs and Social Networks

MOATTI, V. - "Mode : la fabrication à la demande, tendance de demain" - 2019, *The Conversation*, France

MOATTI, V., C.ABECASSIS-MOEDAS - "« My tailor is digital », ou comment la technologie fait revivre le commerce de la mode" - 2018, *The Conversation*, France

MOATTI, V., C.ABECASSIS-MOEDAS - "Instagram, le réseau social de la mode et du luxe" - 2018, *The Conversation*, France

MOATTI, V., C.ABECASSIS-MOEDAS - "« L'omnishoring » dans la mode plus efficace que la relocalisation en termes d'innovation" - 2017, *The Conversation*, France

MOATTI, V., C.ABECASSIS-MOEDAS - "La relocalisation est-elle à la mode? Pour innover, pratiquez la « multi-localisation » plutôt que relocalisation !" - 2015, *Les Echos*

