

Houdou BASSE MAMA

ESCP Europe

Finance

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France

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ACADEMIC POSITIONS

Current positions

Since 2018: ESCP Europe (Paris, London, Berlin, Madrid, Torino, DEU), Professor, Finance.

Previous positions

2016 - 2021: ESCP Europe (Paris, London, Berlin, Madrid, Torino), UFA Partnership Manager, Finance.

ACADEMIC QUALIFICATIONS

French Qualification For PhD Supervisor, Finance(Habilitation à diriger des recherches, Finance, Finance), (2018), **Freie Universität Berlin**, Germany.

PhD in Business Administration, Finance, (Doctorat ès Sciences de gestion, Finance), (2010), "Information dissemination, market efficiency and the joint test issue", **University of Hamburg**, Germany.

ACADEMIC EXPERIENCE

Teaching

ESCP EuropeParis,
London, Berlin, Madrid,
Torino

"Publication Workshop", Core course

MEB - Master in European Business

"International Finance markets, international finance, asset management",
Elective course

Master (MIM)

"International Finance", Elective course

Bordeaux Ecole de
ManagementBordeaux

"ESG Factors and Capital Markets", Elective course

"International Financial Management", Core course

"International Finance", Core course

"Investments", Core course

ACADEMIC EXPERIENCE

Academic supervision

PhD/HDR

Member of the PhD thesis Committee of: Max Kury (ESCP Europe) Defended 2013-11-25 Tayfun Aykac (ESCP Europe) Defended 2015-04-27

GRANTS, HONORS AND AWARDS

Grants

10 / 31 / 96, Abomey-Calavi, BEN
12:00 AM

11 / 1 / 97, Montréal, CAN
12:00 AM

9 / 1 / 04, Sankt-Augustin, DEU
12:00 AM

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

KOCH, N., H.BASSE MAMA, "Does the EU Emissions Trading System induce investment leakage? Evidence from German multinational firms", *ENERGY ECONOMICS*, 2019, vol. 81, pp. 479-492

BASSE MAMA, H., "Innovative efficiency and stock returns: Should we care about nonlinearity?", *Finance Research Letters*, 2018, vol. 24, pp. 81-89

BASSE MAMA, H., "Nonlinear Capital Market Payoffs to Science-led Innovation", *Research Policy*, 2018, vol. 47(6), pp. 1084-1095

BASSE MAMA, H., "The interaction between stock prices and corporate investment: Is Europe different?", *REVIEW OF MANAGERIAL SCIENCE*, 2017, vol. Vol. 11, Issue 2, pp. pp. 315-351

BASSE MAMA, H., A.BASSEN, "Neglected Disciplinary Effects of Investor Relations: Evidence from Corporate Cash Holdings", *JOURNAL OF BUSINESS ECONOMICS*, 2017, vol. Vol. 87, Issue 2, pp. pp. 221-261

BASSE MAMA, H., S.MUELLER, U.PAPE, "What's in the news? The ambiguity of the information content of index reconstitutions in Germany", *REVIEW OF QUANTITATIVE FINANCE AND ACCOUNTING*, 2017, vol. 49(4), pp. 1087-1119

BASSE MAMA, H., A.BASSEN, "Contagion effects in the electric utility industry following the Fukushima nuclear accident", *APPLIED ECONOMICS*, 2013, vol. 45(24), pp. 3421-3430

BASSE MAMA, H., N.KOCH, A.BASSEN, T.BANK, "Valuation effects of corporate strategic transactions in the cleantech industry", *JOURNAL OF BUSINESS ECONOMICS*, 2013, vol. 83(6), pp. 605-630

BASSEN, A., H.BASSE MAMA, H.RAMAJ, "Investor relations: A comprehensive overview", *JOURNAL FUR BETRIEBSWIRTSCHAFT*, 2010, vol. 60(1), pp. 49-79

Non-Peer Reviewed Articles

BASSEN, A., H.BASSE MAMA, N.KOCH, S.ROTHE, "Fremdfinanzierung als Teil der Unternehmensfinanzierung im Mittelstand ", *CORPORATE FINANCE BIZ*, 2013, vol. 3, pp. 146-155

PhD Dissertation completed

BASSE MAMA, H. - "Information dissemination, market efficiency and the joint test issue" - 2010, *Books on Demand*